



17TH ASIAN FEDERATION OF SPORTS MEDICINE CONGRESS

RIYADH 13 14 15 DECEMBER 2019

CO-ORGANIZERS



Sponsor Brochure



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SPORTS MEDICINE CONGRESS

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Invitation

Dear Industry Partners,

Under the patronage of HRH Prince Abdulaziz Bin Turki Al-Faisal Chairman of General Sports Authority, the Saudi Federation of Sports Medicine will organize the "**17th Asian Federation of Sports Medicine Congress**" (AFSM) which is going to be held at Crown Plaza RDC Hotel, Riyadh, Saudi Arabia from 13th to 15th of December 2019.

In view of this, it is our honor to invite you to sponsor our forthcoming Continental Congress. We are expecting a number of more than 1000 participants from the national, regional and international health related community. Along with this activity, there will be an exhibition for various related drugs, diagnostic equipment and other sports medicine products. Participating companies will get business promotion in proportion to their contribution.

This Continental Congress will cover all Sports Medicine subspecialties such as: Orthoepic, Sports Cardiology, Sports Rehabilitation, Anti-Doping, Sports Sciences, Sports nutrition, Sports Psychology, Sport Biomechanics, Community awareness, etc.

The support of the Sports Medicine, orthopedic, Sports Rehabilitation and Sports Sciences industries, banks and establishments as well as the dairy industry to this very important event is well appreciated. We are inviting you to participate in This important and unique continental congress by sponsoring this conference. Attached herewith is the conference prospectus for your guidance regarding sponsorship.

Sponsor of speakers includes ticket on business class, hotel accommodation, and speaker's honorarium. Please make the transaction under the name Saudi Federation of Sports Medicine IBAN No.: SA41-6500-0000-1055-0727-7001 Bank Name: The Saudi Investment Bank.

Kindly send us your confirmation by e-mailing us at: (a.aldukhail@sfsm.org.sa). Please send your electronic advertisement and site link as well.

We are looking optimistically for your support and your positive feedback. Once again, thank you for your continuous full cooperation and support to our federation.

With best regards.

Dr. Qassim I. Muaidi

President, Saudi Federation of Sports Medicine

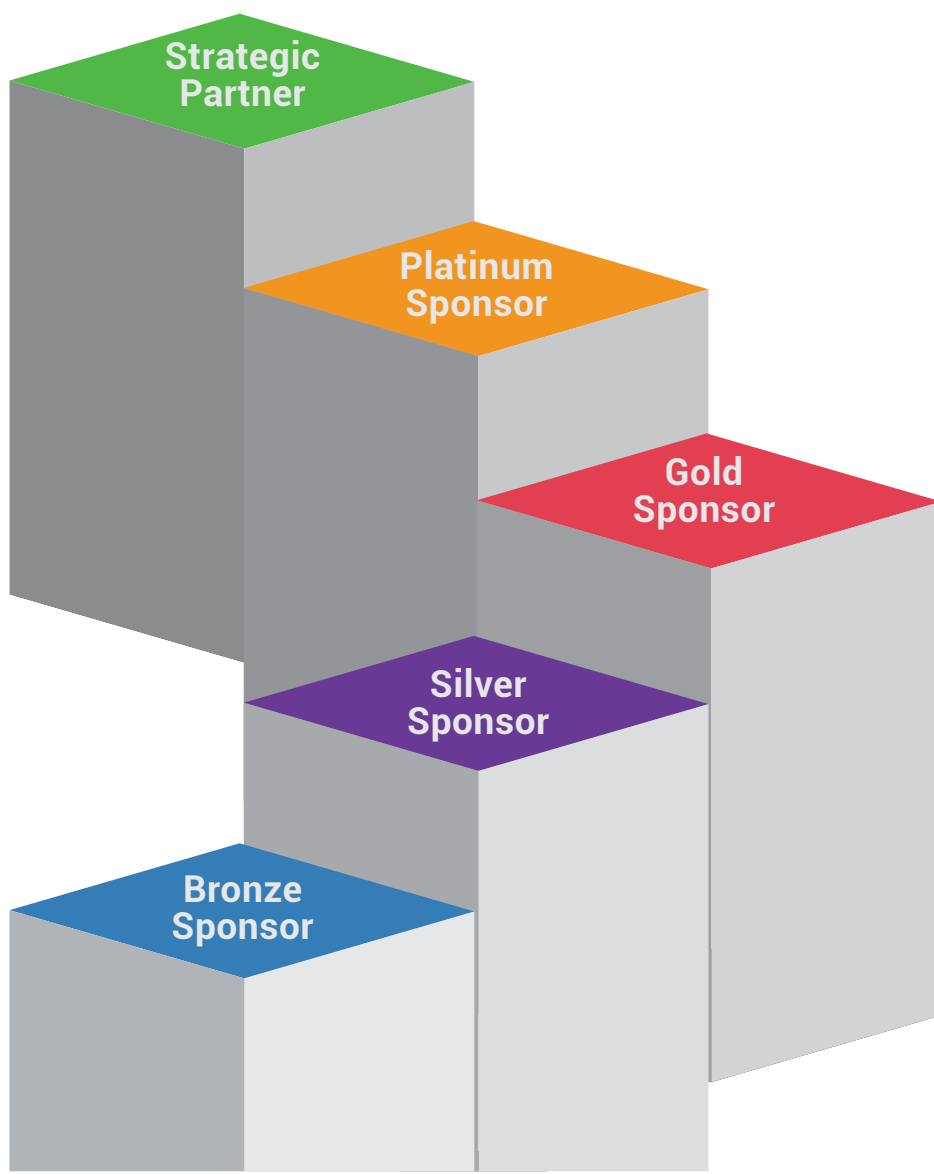


Sponsorship Opportunities:

Join us as an event partner and pivotal player in the upcoming international event. Please review the outlined opportunities and contact us to discuss which package best fits your organization's needs.

* We are also thrilled to customize a package if that would better suits you.

Demonstrate your organization's support, expertise and commitment through partnering with the AFSM and Saudi Federation of Sports Medicine (SFSM).





Why to Sponsor?

Access for "AFSM2019"
networking meetings



Network with
more than
1500 attendees



Connect with
potential business
partners that you
normally wouldn't
be exposed to



Meet with
> 30 national &
International
speakers



Network with an
audience that will
soon be influencing
your business



Connect with the
Key Opinion
Leaders (KOLs)
in the region



Identify and build
relationships with
key contacts in the
sector



Gain insight on
current market
trends & practices



Gain a better
understanding
of your market



Enhance your
International brand
and position in the
market globally



Introduce
your organization
and raise your
brand or services
to new end users





Packages and Benefits

Strategic Partner

500,000 SR

- Company name and logo printed on all publications.
- Option to provide branded gift to attendees of that event.
- Company brochure plus welcome gift in attendee packet and VIP room.
- Full-page color back-to-back advertisements in conference program.
- 5 * 10 m booth space.
- Premium placement of company-provided banner in plenary and VIP room.
- Verbal recognition by conference director at start and conclusion of event.
- 50 complimentary conference registrations.
- Recognition from "AFSM2019".
- 40 min lunch symposia.
- Announcement as a Strategic partner.
- Room for meeting (dinner with KOLs upon request).
- Main speakers' room access.
- Roll up in the main entrance.

Platinum Sponsor

300,000 SR

- Company name & logo printed on all publications.
- Option to provide branded gift to attendees of that event.
- Company brochure plus welcome gift in attendee packet and VIP room.
- Full-page color back-to-back advertisements in conference program.
- 3 * 8 m booth space.
- Premium placement of company-provided banner in plenary and VIP room.
- Verbal recognition by conference director at start and conclusion of event.
- 30 complimentary conference registrations.
- Recognition from "AFSM2019".
- 20 min lunch symposia.
- Announcement as a Platinum partner.
- Room for meeting (dinner with KOLs upon request).
- Main speakers' room access.
- Roll up in the main entrance.



Gold Sponsor

100,000 SR

- Company name & logo printed on all publications.
- Option to provide branded gift to attendees of that event.
- Company brochure plus welcome gift in attendee packet.
- Half-page color back-to-back advertisements in conference program.
- 3 * 4 m booth space.
- Premium placement of company-provided banner in plenary room.
- Verbal recognition by conference director at start and conclusion of event.
- 10 complimentary conference registrations.
- Recognition from "AFSM2019".
- 10 min lunch symposia.

Silver Sponsor

50,000 SR

- Company name & logo printed on all publications.
- Option to provide branded gift to attendees of that event.
- Company brochure plus welcome gift in attendee packet.
- One quarter-page color back-to-back advertisements in conference program.
- 3 * 2 m booth space.
- Placement of company-provided banner in plenary room.
- Verbal recognition by conference director at start and conclusion of event.
- 5 complimentary conference registrations.

Bronze Sponsor

20,000 SR

- Company name & logo printed on all publications.
- Option to provide branded gift to attendees of that event.
- Company brochure plus welcome gift in attendee packet.
- One eighth-page color advertisements in conference program.
- 2 * 2 m booth space.

For further inquiries & to submit your sponsorship, please contact:

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**Crowne Plaza Riyadh
RDC Hotel & Convention,
Kingdom of Saudi Arabia**



الاتحاد السعودي للطب الرياضي
SAUDI FEDERATION OF SPORTS MEDICINE